

Hundsun and Ullink announce strategic capital markets partnership for China



Hong Kong, 28 March 2017 - Hundsun Technologies (“Hundsun”), China’s leading supplier of financial software and network services, and Ullink, the global provider of connectivity and electronic trading solutions, today announced that Hundsun entered into an exclusive agreement with Ullink to connect its user community to the NYFIX Marketplace, Ullink’s international trading network.

Integration between the Hundsun trading platforms and Ullink’s NYFIX Marketplace will enable the Chinese financial community – asset managers, insurance companies, buy-side institutions, banks and brokers – to directly access the 700-strong international broker community connected to NYFIX. In addition, participants will be able to access services such as NYFIX TCA, NYFIX IOI and the NYFIX Store, and develop trading links to markets worldwide.

Broker-independent and vendor agnostic, Ullink’s award-winning NYFIX Marketplace client connectivity service leverages a growing network of partners to fulfill its twin-track development strategy of global expansion and regional proximity. Ullink recently enhanced its regional Asia-Pacific infrastructure to offer resilient, secure NYFIX local order routing hubs. While reducing latency for intra-regional order routing, this also enables NYFIX clients to leverage local connectivity to access international capital markets.

For Hundsun Global Trading Network (GTN), “connection, innovation and value” are at the heart of the company’s mission. Leveraging the latest breakthroughs in advanced financial trading technology, Hundsun GTN is strongly committed to building a financial market infrastructure adapted to a connected world. Hundsun GTN provides comprehensive, secure, compliant and professional financial IT solutions to connect financial institutions, the real economy and inclusive finance.

“Hundsun is honored to be working with Ullink”, said Peng Zhenggang, Chairman of Hundsun Technologies. “We think it is crucial to expand the services offered to our clients and pro-actively assist them during the next phase of their growth. We are delighted to bring in Ullink’s expertise in connectivity and benefit from their grounded experience in providing a seamless client experience for electronic trading services.”

“Ullink has been present in Asia for more than 10 years now and I am delighted to expand our footprint in China, where we already provide services to a fast-growing client base”, added Didier Bouillard, Ullink CEO. “We are further increasing Ullink investment in the region to support our growth plans by extending the NYFIX Marketplace presence in Asia-Pacific in 2017, launching new points of connection to offer more and better choices to our clients.”



Hundsun is the latest partner to join the growing community of vendors managed under Ullink’s Global Alliance Program (GAP) framework. This strategic partnership marks an essential milestone by anchoring Ullink’s presence in China and taking the positioning of NYFIX as a global connectivity utility for the Capital Markets community one step further.

-Ends-

译文：

恒生电子与 Ullink 宣布在中国金融市场达成战略合作



Hong Kong, 28 March 2017 - 恒生电子是中国领先的金融软件与网络服务供应商，Ullink 作为全球电子化交易连接和解决方案供应商，今天宣布双方达成独家合作，并将恒生电子的用户群接入 Ullink 的全球交易网络-NYFIX。

恒生电子的交易网络平台与 Ullink 的 NYFIX 交易网络相互整合对接，将为国内的资产管理公司、保险公司、买方机构、银行和券商等金融机构提供 NYFIX 交易网络内 700 余家海外券商的交易通道。此外，体系成员还可以享受到诸如 NYFIX TCA、NYFIX IOI 和 NYFIX 商城的服务，还支持面向全球市场的交易连接。

广受美誉的 NYFIX 交易网络是经纪商和技术供应商中立，并且不断地透过和合作伙伴的无间合作来实现全球扩张和区域深耕的双轨发展策略。为了提供更可靠和更安全的 NYFIX 交易订单路由服务，Ullink 近来加强了亚太地区的基础设施建设，与此同时，进一步缩减网络区域内订单路由的延迟，这也改善了 NYFIX 客户与全球资本市场的交易网络连接。

恒生电子 GTN 全球金融服务网络，秉承“连接 创新 价值”的使命，依托恒生电子在金融行业的交易和业务系统优势，在互联网环境下重构金融市场的技术基础设施，为金融机构间的交易连接、普惠金融的资源连接、实体经济的金融连接等方面，提供全面专业、安全合规的金融 IT 解决方案。

“很荣幸，恒生电子能够与 Ullink 一起并肩合作”，恒生电子董事长彭政纲说道，“我们相信为客户提供更多样化的服务是至关重要的，在未来的成长过程中，我们希望更加积极主动地为客户提供力所能及的帮助。因此，我们很高兴能够引进致力于交易连接领域的合作伙伴 Ullink，让客户体验到极致、无缝的电子化海外交易通道服务。”

“Ullink 已经在亚洲市场运营了 10 余年，我们很高兴能够进入中国市场，为高速发展的中国客户提供技术服务。” Ullink 的 CEO, Didier Bouillard 补充道，“2017 年，我们将加大对亚太地区市场的投入，以支持今年的 NYFIX 交易网络在这个区域的发展规划。今年我们将建设新的连接节点，为客户提供更多更好的发展机会。”

恒生电子作为最新的成员加入 Ullink 所运营管理的“Ullink 全球联盟项目 (GAP)” 框架体系，此次战略合作关系的建立，具有重大的里程碑意义，这标志着 Ullink 正式进入中国市场，同时也预示着 Ullink 在打造 NYFIX 全球金融交易网络联盟的路上，向前迈进了一大步。



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About Hundsun

Founded in 1995, Hundsun Technologies Inc. (“Hundsun”) is the premier software vendor for China’s financial services industry. The company is successfully listed on the Shanghai stock exchange since 2003 (Stock code 600570). Hundsun focuses on the asset management industry, providing comprehensive financial IT solutions to brokers, assets managers, banks, insurance companies, securities exchanges and funds, while offering wealth management tools to individual investors. Hundsun has about 8000 employees, 80% of which about are developers, allowing the company to offer the highest professional standards to its professional services providing planning consultation, software development and implementation, system integration and system maintenance. Building on years of experience in providing IT solutions for financial institutions, Hundsun has developed a deep industry of the industry and remains devoted in delivering outstanding solutions and services to help drive innovation and development in financial institutions.

For more information, visit: www.hundsun.com

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关于恒生

1995年，恒生电子股份有限公司（简称恒生电子）成立于杭州，2003年在上海证券交易所主板上市（代码600570），是中国领先的金融软件和网络服务供应商。恒生电子聚焦于财富资产管理，致力于为证券、期货、基金、信托、保险、银行、交易所、私募等机构提供整体的解决方案和服务，为个人投资者提供财富管理工具。

目前，恒生电子拥有近8000人的高素质专业队伍，其中研发工程人员约占80%，在规划咨询、软件开发实施、技术服务、系统集成及系统维护服务等方面，具备强劲实力和竞争优势。多年来，恒生电子以技术服务为核心，凭借多年金融IT建设经验，以及对互联网的深刻洞察和理解，用优质的产品与服务，驱动金融机构创新发展。了解更多资讯请登录我们的官网：www.hundsun.com

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About Ullink

Ullink is a global provider of market leading multi-asset trading technology and infrastructure for buy-side and sell-side market participants, including NYFIX, one of the industry’s largest FIX based trading communities. Trusted by over 1500 of the world’s top-tier banks and brokers, the company provides consistent, reliable access to the most current and innovative trading solutions available. Our multi-asset solutions allow you to connect to your desired markets, trade when and where you want, while being able to comply with global regulation. From our 10 offices covering all the major global financial centers, our team will advise on the best approach to address your challenges and deploy our technology.

For more information, please contact connect@ullink.com or visit www.ullink.com.

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关于 Ullink

Ullink 是一家面向全球买方机构和卖方金融机构，提供领先的多品种资产交易通道技术与基础设施的服务商，诸如业内基于 FIX 交易通道协议且规模庞大的 NYFIX 交易网络。公司帮助 1500 余家世界顶级的银行和证券公司稳定可靠地部署最新交易通道解决方案。在遵循全球交易通道规则的情况下，我们的多品种资产交易解决方案，能够让您随时随地对接贵司的意向金融市场。我们的分支机构遍布于全球 10 个主要的金融中心，将为您提供最佳的技术接入部署方案来一起应对市场的挑战。

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