

EXCELFORCE AND ULLINK COLLABORATE TO OFFER GLOBAL CONNECTIVITY TO THE FINANCIAL COMMUNITY IN MALAYSIA AND ASEAN REGION

This strategic partnership will allow ExcelForce's clients to leverage ULLINK's NYFIX global connectivity platform while integrating services and technologies of both parties.

ExcelForce's clients will be granted turnkey access to an extensive network of trading services with established connections to each trading partner globally.

LEVERAGE THE NYFIX SERVICE DELIVERY PLATFORM

- Connect to one of the industry's broadest global low-latency trading hub reaching over 1,500 buy-side, sell-side and trading venues across a full range of asset classes
- Rely on a secure and robust FIX electronic trading community reporting zero service disruption over the past 10 years
- Benefit from flexible configurable order routing capabilities choosing between Hub&Spoke and Point to Point connectivity
- Access a large range of services including NYFIX IOI, NYFIX MATCHING and NYFIX TCA, and leverage a dedicated Innovation Ecosystem over the NYFIX Portal



CONNECTING THROUGH EXCELFORCE'S CYBERBROKER® SUITE

With CyberBroker®, ExcelForce provides a full suite of comprehensive digital business solutions, organized into 3 groups - Front Office, Middle Office and Back Office, to cater to the needs of key operating divisions of a typical stockbroking company and investment bank.

FRONT OFFICE

Real time electronic trading system for broker dealers, sell-side trading desks and end users via wireless telecommunications and internet

MIDDLE OFFICE

Information access and decision support systems that empower users with the ability to query and analyze information

BACK OFFICE

Applications that form the core of back office operations



KEY FEATURES

CYBERBROKER®

- Scalable software, hardware and infrastructure architecture
- Fully modular and customizable product's solutions
- On-site installation, web-based or digital applications

NYFIX

- FIX-based, global, low-latency connectivity to over 1,500 Buy-side & Sell-side institutions through NYFIX
- Dedicated NYFIX Portal, exclusive Services Hub of ULLINK and third party applications

HOW IT WORKS



ExcelForce
Trading Terminal



ExcelForce Order
Management System



ULLINK
NYFIX



Counter Brokers in
International
Trading Venues

ABOUT EXCELFORCE

ExcelForce is an IT software company in Malaysia building mission-critical digital solutions for financial companies. ExcelForce provides a comprehensive and market-proven business solution for securities firms, investment and commercial banks. For over 2 decades, ExcelForce is a trusted vendor among renowned large banking groups and independent stockbroking firms in Malaysia with presence in Vietnam, Thailand and Singapore. ExcelForce is a public listed company on Bursa Malaysia under "Technology" sector and also an MSC status company.

ABOUT ULLINK

ULLINK is a global provider of market leading multi-asset trading technology and infrastructure for buy-side and sell-side market participants, including NYFIX, one of the industry's largest FIX based trading communities. Trusted by over 150 of the world's top-tier banks and brokers, the company provides consistent, reliable access to the most current and innovative trading solutions available. Our multi-asset solutions allow you to connect to your desired markets, trade when and where you want, while being able to comply with global regulation. From our 10 offices covering all the major global financial centers, our team will advise on the best approach to address your challenges and deploy our technology.

GET IN TOUCH

ULLINK

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EXCELFORCE

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