

ExcelForce Collaborates with Ullink to Enhance Global Connectivity

Kuala Lumpur, Malaysia – February 3, 2017 – ExcelForce, an IT solution provider for financial companies in South East Asia, today announced a collaboration with Ullink, a global provider of electronic trading and connectivity solutions to the financial community. This strategic partnership will allow ExcelForce clients to leverage Ullink’s NYFIX global connectivity platform while integrating services and technologies of both parties.

ExcelForce was looking for potential partners to significantly enhance and widen its clients’ trading connections with international exchanges and the global community. Following the partnership with Ullink, ExcelForce clients will now be granted turnkey access to an extensive network of trading services with established connections to each trading partner. Ullink’s NYFIX is a FIX based electronic trading community connecting over 1,600 buy-side and sell-side market participants, venues and trading services.

“We are excited to be first in Malaysia to collaborate with Ullink where their connectivity service offers a fully integrated solution that will allow us and our clients to touch base with more trading partners internationally, while enabling us to engage with new clients more efficiently. We strongly believe that their NYFIX connectivity platform will boost the development and growth of our business by providing a significant competitive advantage to our clients,” expressed the management of ExcelForce.

"We have the ambition to turn NYFIX into the Capital Markets Connectivity utility, enabling partners and customers globally to access and manage international order flow. Adding new services and working with new partners such as ExcelForce is essential to expand and reinforce our existing community", commented Philippe Carré, Global Head of Business Development at Ullink. He added, "We just celebrated 10 years of presence in the Asia-Pacific region and we continue to see solid expansion, especially in the ASEAN and the Greater China territories".

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Contacts:

EXCELFORCE

Wong Guan Boon	Deputy Head, Marketing	Tel: + 603 7941 2088	Email : gbwong@excelforce.com.my
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ULLINK

Mireille Adebiji	Marketing & Communications Director	Tel: +33 1 49 95 30 00	Email : mireille.adebiyi@ullink.com
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About ExcelForce

ExcelForce is an IT software company in Malaysia building mission-critical digital solutions for financial companies. ExcelForce provides a comprehensive and market-proven business solution for securities firms, investment and commercial banks. For over 2 decades, ExcelForce is a trusted vendor among renowned large banking groups and independent stockbroking firms in Malaysia with presence in Vietnam, Thailand and Singapore. ExcelForce is a public listed company on Bursa Malaysia under “Technology” sector and also an MSC status company. For more information about ExcelForce, visit www.excelforce.com.my.

About Ullink

Ullink is a global provider of market leading multi-asset trading technology and infrastructure for buy-side and sell-side market participants, including NYFIX, one of the industry’s largest FIX based trading communities. Trusted by over 150 of the world’s top-tier banks and brokers, the company provides consistent, reliable access to the most current and innovative trading solutions available. Our multi-asset solutions allow you to connect to your desired markets, trade when and where you want, while being able to comply with global regulation. From our 10 offices covering all the major global financial centers, our team will advise on the best approach to address your challenges and deploy our technology. For more information, please contact connect@ullink.com or visit www.ullink.com. Follow us on Twitter [@Ullink_News](#) and [LinkedIn](#)